

## MaxKnowledge Press Release

March 25, 2011

Campus Management, MaxKnowledge Launch Free Online Learning Lessons for Employees New to Higher Education

BOCA RATON, Fla., March 25, 2011 - Campus Management Corp., a provider of enterprise software products and services for educational institutions, announced today a partnership with MaxKnowledge, an employee training company serving career colleges and universities, to provide a free series of online lessons for higher education professionals through MaxKnowledge's network of over 20 educational associations and its Center for Excellence in Education.

Campus Management developed the curriculum to advance industry knowledge among employees of career colleges and universities about rules, regulations and best practices in United States higher education. MaxKnowledge will market and disseminate the lessons through its network of online training centers. The lessons are now available at <http://www.maxknowledge.com/hel.php>.

"Campus Management has built its business on technology that helps colleges and universities run more effectively both administratively and academically. Employee training is a critical component," said Viki Hucke-McCright, senior vice president of Campus Management's Learning Center. "With its commitment to the higher education industry and partnerships with some of the top career colleges and universities in the country, MaxKnowledge is the perfect partner to make this curriculum as widely available as possible."

Campus Management's new online curriculum covers topics including:

- Operational characteristics of private, public, religiously affiliated, and proprietary postsecondary institutions
- Institutional policy and its data implications
- Accreditation, licensure, FERPA, Student Right-to-Know, School Safety Enhancement Act and other regulatory, accountability and compliance fundamentals

"The Campus Management curriculum provides our partners and customers with essential information about how different types of institutions run," said Amir Moghadam, Ph.D., president and CEO of MaxKnowledge. "For colleges and universities around the country, ongoing training and refreshers for employees of any tenure provides an added edge for success in this highly competitive and specialized environment."

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About Campus Management Corp.

More than 1,700 colleges, universities, foundations and other companies in 17 countries rely upon Campus Management Corp's enterprise software products and services. Talisma is part of Campus Management's CampusVu Ecosystem, a vision for a fully integrated, centralized administrative and e-Learning platform that unifies services, academic delivery, administrative management, and reporting for the range of public, private, and proprietary postsecondary institutions.

Campus Management's award-winning student information system is used by more than 75 percent of the largest U.S.-based proprietary and online colleges. Additional offerings include: fundraising software; financials; HR solutions; and Talisma CRM, a leading Constituent Relationship Management (CRM) solution for Higher Education and a range of other industries. Campus Management employs associates worldwide, providing clients with a full range of consulting implementation, support, training, and integration services. For more information, visit [www.campusmanagement.com](http://www.campusmanagement.com).

