

## MaxKnowledge Press Release

June 12, 2009

MaxKnowledge Provides Management and Leadership Training Using Interactive Content from Harvard Business Publishing

Irvine, CA, June 12, 2009 - MaxKnowledge launches a series of online management and leadership training courses using interactive content provided by Harvard Business Publishing (HBP). These HBP sponsored courses feature material from Harvard ManageMentor®; combined with customized learning assessments and expert training facilitators from the career college sector.

Harvard ManageMentor® modules provide practical advice, downloadable tools, and time-saving tips on key management topics to help leadership staff build skills quickly for an immediate impact on performance. More than two million leaders and managers around the world rely on Harvard ManageMentor®; and its high-quality management content drawn from foremost practitioners, renowned experts, and business leaders.

“We have combined best-in-class content from the most respected name in business education with expert faculty with solid leadership experience in the career college sector,” said Dr. Amir Moghadam, President/CEO of MaxKnowledge. “The result is effective training for all managerial and leadership positions at the campus, regional and corporate level.”

“We are very pleased to be able to support MaxKnowledge in providing quality leadership training for career colleges and schools,” said Maureen Betses, Vice President, Higher Education at Harvard Business Publishing. “Their focus on providing results-based training is a key factor in enhancing organizational performance.”

“These new management and leadership training courses supplement our functional training courses in the areas of career college operations, marketing, admissions, financial aid, compliance, education, retention and placement,” said Jay Hollowell, Vice President and Training Manager for MaxKnowledge. “Our comprehensive online training program combines core management and leadership principles and applications with job-specific training.”

For further information about these new courses, please visit: [www.maxknowledge.com/management](http://www.maxknowledge.com/management)

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About Harvard Business Publishing

Headquartered in Watertown, Massachusetts, Harvard Business Publishing (HBP) is a wholly-owned, not-for-profit subsidiary of Harvard University. HBP publishes for the general, professional, and academic markets. Its offerings include the widely-respected Harvard Business Review, books from the Harvard Business Press, Harvard Business School cases, and other teaching materials. For more information, visit: [www.hbsp.harvard.edu/educators](http://www.hbsp.harvard.edu/educators).