

## MaxKnowledge Press Release

June 8, 2009

The Imagine America Foundation is Pleased Faculty Development Will be Featured at the Upcoming CCA Convention

Washington DC, June 8, 2009 - The Imagine America Foundation is pleased that several Center for Excellence in Education (CEE) subscribers will be presenting sessions related to faculty development at the upcoming Career College Association Convention. Results of the collaborative work between CEE and its subscribed institutions will be presented in three different, unique sessions.

The CEE, a training and development initiative formed by the Imagine America Foundation and MaxKnowledge, has successfully trained thousands of career college instructors using its unique lifecycle training process for faculty development. Combining online training and performance support tools with onsite transfer of training activities, the CEE has developed a comprehensive solution that turns training into performance.

Don't miss these upcoming sessions:

Sunday, June 14th (3:30 pm - 4:30 pm)

ROI of Faculty Development

This session will address the results from a pilot study conducted by the ROI Institute at a Universal Technical Institute (UTI) campus and is based upon outcomes from the CEE faculty development program. As a member of the panel, Ron Obstfeld, UTI's Vice President of Learning and Development, will share his thoughts on linking training to performance objectives.

Monday, June 15th (3:15 pm - 4:30 pm)

Teaching Effectiveness Program Pilots

This session, presented by Dr. Ruth Reynard, Dean of Faculty Services for Career Education Corporation (CEC), discusses the challenges and outcomes of two faculty development program pilots, one of which is CEE, and describes the program that demonstrated the most positive result in terms of improvement to teaching practice and student satisfaction.

Tuesday, June 16th (8:00 am - 9:15 am)

Developing a Proactive & Student Centered Faculty

This session, presented by, Dr. Michele Ernst, Chief Academic Officer for Globe University, and Jay Hollowell, Vice President and Training Manager for MaxKnowledge, will provide strategies to create a student-centered learning environment and identifies an important link between employee retention in the workplace and student retention in school.

In addition to the above sessions, the Imagine America Foundation is hosting the CEE Advisory Meeting on Sunday, June 14th (5:00 pm - 6:00 pm). This is an invitation only meeting. Please contact Bob Martin, President of the Imagine America Foundation at (202) 336-6758 or BobM@imagine-america.org if you are interested in attending this meeting.

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About the Imagine America Foundation

The Imagine America Foundation (IAF), established in 1982, is a not-for-profit organization dedicated to providing scholarship, research and training support for the career college sector. Since its inception, the Foundation has provided over \$40 million in scholarship and award support for graduating high school seniors, adult learners and U.S. military veterans attending career colleges nationwide through its award-

winning Imagine America® programs. The Foundation also publishes vital research publications for the higher education sector, honors achievement in career education, and supports faculty/staff training through the Center for Excellence Education (CEE). For more information about IAF, visit [www.imagine-america.org](http://www.imagine-america.org).  
~~For more information about CEE, visit [www.iaf-cee.org](http://www.iaf-cee.org).~~

---