

## MaxKnowledge Press Release

June 1, 2009

McGraw-Hill Higher Education's Career Education Division Selects MaxKnowledge as Training Partner

Strategic Alliance Offers Career Colleges High Quality Content And Affordable, Industry-Proven Training Services

NEW YORK, June 1, 2009 - McGraw-Hill Higher Education's Career Education Division announced today that it has selected MaxKnowledge as its training partner to address the growing need for high quality employee development services in today's career colleges and schools. McGraw-Hill will promote and utilize the online courses and programs currently offered by MaxKnowledge and its affiliates, and collaboratively help grow the professional development opportunities offered by the major associations serving the career college community.

"This partnership with MaxKnowledge provides real value to our customers," said Dennis Spisak, vice president of the McGraw-Hill Career Education Division. "Beyond simply helping fulfill continuing education and compliance requirements, MaxKnowledge offers proven, results-based training to increase employee and institutional performance. Access to content alone does not produce results, and MaxKnowledge's expert-facilitated online training courses and programs provide our customers with the support they need to maximize performance results."

McGraw-Hill will work with MaxKnowledge to offer cost-effective training for career college faculty, staff and administrators. As part of this strategic alliance, the parties will also collaborate to expand the faculty development opportunities currently offered by MaxKnowledge.

"We are honored to have been selected as McGraw-Hill's training partner," said Dr. Amir Moghadam, CEO of MaxKnowledge. "McGraw-Hill has a genuine interest in the long term stability and success of the career college sector and, as a leading education company, the organization is taking the initiative to make a lasting impact on the quality and effectiveness of career education worldwide."

For more information please visit <http://catalogs.mhhe.com/mhhe/home.do>

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About McGraw-Hill Higher Education's Career Education Division

McGraw-Hill Higher Education's Career Education Division, established in 2007, is devoted to publishing to the needs of Career College students and instructors. McGraw-Hill Higher Education is a premier provider of print and digital teaching and learning solutions for the post-secondary and higher education markets worldwide. It is a unit of McGraw-Hill Education, a leading global provider of print and digital instructional, assessment and reference solutions that empower professionals and students of all ages. McGraw-Hill Education has offices in 33 countries and publishes in more than 60 languages. Additional information is available at [www.mheducation.com](http://www.mheducation.com).