

## MaxKnowledge Press Release

June 13, 2007

Imagine America Foundation and MaxKnowledge Launch The Center for Excellence in Education

New Orleans, LA, June 13, 2007 - The Imagine America Foundation and MaxKnowledge today launched the Center for Excellence in Education at the Career College Association (CCA) Annual Convention & Exposition.

Formed through a strategic partnership between the Imagine America Foundation (IAF) and MaxKnowledge, the Center for Excellence in Education (CEE) provides turnkey employee development solutions for career college operators with the ultimate goal of increasing organizational performance and enhancing student success. CEE's offerings include comprehensive online training and development programs for career college faculty and management personnel.

"IAF's commitment to the enhancement of continuing education and training opportunities goes back to its original charter established 25 years ago. Now we have a partner with the expertise, technologies systems and programs to help us achieve our mission. Together with MaxKnowledge, we intend to take career education to its highest level of excellence," said Bob Martin, President of IAF.

"IAF's expertise and experience in conducting research and performing fact-finding studies, and their ability to receive timely advice from the career college operators will allow us to deliver an exceptional employee development service to our sector of higher education," said Dr. Amir Moghadam, President & CEO of MaxKnowledge.

Through its partnerships with the CCA and the major state associations representing the career college sector, MaxKnowledge continues to provide continuing education opportunities to thousands of career college professionals across the nation. Moghadam believes that the Center for Excellence in Education will be a valuable service for career colleges seeking a turnkey performance improvement solution.

CEE's programs are available immediately. For further information, please visit [www.iaf-cee.org](http://www.iaf-cee.org) or contact us at (202) 336-6800, [info@iaf-cee.org](mailto:info@iaf-cee.org).

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About the Imagine America Foundation

The Imagine America Foundation (IAF), established in 1982, is a not-for-profit organization dedicated to providing scholarship, research and training support for the career college sector. Since its inception, the Foundation has provided over \$35 million in scholarship and award support for graduating high school seniors, adult learners and U.S. military veterans attending career colleges nationwide through its award-winning Imagine America® programs. The Foundation also publishes vital research publications for the higher education sector, honors achievement in career education and supports faculty/staff training. For more information about the Imagine America Foundation's scholarship and award programs, please visit [www.imagineamericafoundation.com](http://www.imagineamericafoundation.com).