

## MaxKnowledge Press Release

October 30, 2004

MaxKnowledge Partners with Global Financial Aid Services

Santa Ana, CA, September 30, 2004 - Global Financial Aid Services, Inc. has been selected as an expert faculty partner by MaxKnowledge. Global will assist MaxKnowledge in the development and facilitation of a variety of online and blended training programs in the area of Financial Aid.

The partnership combines the expertise of Global, one of the nation's largest financial aid service providers, with MaxKnowledge, the epicenter of online training for career colleges, to efficiently enhance the knowledge and skills of financial aid personnel in the career education industry.

The financial aid courses will be facilitated by Global's executives and senior managers, including Jimmy Addisson, Founder and CEO; Chyrl Ayers, Vice President and Chief Operating Officer; and David McGuffee, Executive Director of Global's Consulting and Training Division.

"Global knows the financial aid business in and out," said Dr. Amir Moghadam, Executive Director of MaxKnowledge. "They annually process more than 250,000 students for over a Billion Dollars in Title IV funds at 250+ colleges and universities nationwide. They are one of the leading providers of online financial aid software solutions. And, they have an incredible Consulting and Training Division that is fully staffed with financial aid and training management specialists. Top this with an executive team that has extensive operational experience in the career college sector and you end up with the perfect financial aid expert partner for MaxKnowledge."

"Continuing education and training is essential for financial aid personnel. This is especially the case in the career college setting where efficiency and quality of service are critical to the success of the operation. MaxKnowledge has created the only online training portal exclusively serving the career college industry and we are very pleased to be a part of this important training initiative," said Jimmy Addisson, CEO of Global. "Global will be working with MaxKnowledge to offer highly practical and relevant online and blended training courses to meet the needs of career colleges nationwide," added Chyrl Ayers, Global's VP and COO.

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About Global Financial Aid Services

Global Financial Aid Services, Inc. is a nationally recognized third-party financial aid servicer that provides a variety of outsourcing solutions for Title IV financial aid processing, including our newly developed SAINT Internet based software systems, comprehensive Platinum service and a wide range of consulting services. The state of the art SAINT system provides clients with Internet based paperless packaging options for ground and distance education students. For more information, please visit [www.globalfas.com](http://www.globalfas.com).